

Biotronics Inc.

Ultrasound Solutions

NEWS RELEASE

October 14, 2010, Ames, Iowa

Dr. Doyle Wilson, President of Biotronics, Inc., is very pleased to announce the opening of a new software distributorship in S. Korea. This new organization is being headed up by Dr. Nohyoung Park, a long-time colleague of Dr. Wilson and Biotronics, Inc. Dr. Park's office will be the exclusive distributor of BioSoft Toolbox® II for Beef in S. Korea, and his office will also be a distributor of the highly successful BioSoft Toolbox® II for Swine. It is anticipated that his office will have significant sales and service throughout S.E. and N.E. Asian countries. Dr. Park comes with a wealth of experience in the ultrasound scanning of both beef cattle and swine for body composition traits. He is a certified



ultrasound technician for both species, and most recently collaborated with Dr. Wilson in the development of marbling prediction software for highly marbled beef cattle, like Hanwoo (Korean Cattle) and Wagyu. If you need to contact Dr. Park's Office, you can

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